

as of 3/5/2019

Welcome to
ABC Books 4 Children & Adults, Inc.
2019 Writer's Conference
"The Hudson comes to the Peace"

Here is your conference schedule:

For your convenience a map of the Charlotte County Cultural Center is included in this program.

When	Where	What	Who
7:00 AM	Lobby	Registration/Packet dispersal	ABC volunteers
7:00 AM	Dining Hall	Breakfast is served	Cultural Ctr. Staff
8:30 AM	Dining Hall	Welcome	Brenda Spalding
8:45 AM	Chat Room	open all day (5:00 PM) Chat with Ed Franks about writing for newspapers, Sunny Farhadi about collegiate opportunities to improve skills, and others	
Session 1		40 minute session	
8:50 AM	Theater	Agents/Editors answer questions about fiction Moderator – Marie LaBrosse Panel – Katharine Sands, Paula Munier, Lisa Abellera	Agents & Editors
	Room Tolstoy	What's hot & what's not in non-fiction	Agent Stephany Evans
	Room Austin	What an editor/agent wants to know? The Pitch!	Editor Deb Werksman
Until	Room King	Internet Marketing for writers	Staff – Brenda Spalding
	Room Rowling	Mainstream/Literary fiction that appeals to Agents	Agent Rebecca Scherer
	Room Dickens	Writing is your business – be sure it is!	Staff – Tim Jacobs
	Room Roberts	Write right, right now!	Staff – Liz Coursen
9:30 AM	Room Twain	"The Play's the Thing" – Playwriting	Staff – Clarissa Thomasson
Session 2		40 minute session	
9:40 AM	Theater	Agents/Editors answer questions about non-fiction Moderator – Susan Klaus Panel – Dede Cummings, Sheree Bykofsky, Stephany Evans	Agents & Editors
	Room Tolstoy	Introduction to Publishing – for the new author	Agent Lisa Abellera
	Room Austin	The Business of Writing & the Law	Staff – Anne Dalton PA
Until	Room King	Internet Marketing for writers	Staff – Brenda Spalding
	Room Rowling	Editing – You mean there's more than grammar?	Staff – Veronica H. Hart
	Room Dickens	Literary Magazines – Who, How, What & When	Staff – Dr. Lynn Hawkins
	Room Roberts	The Book Tourist – Marketing in person	Staff – Liz Coursen
	Room Twain		

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Page two of your conference schedule:

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Session 3	40 minute session		
10:30 AM	Theater	What publishers want in an author	Publishers
		Moderator – Marie LaBrosse	
		Panel – Dr. Mary Custureri, Dede Cummings, Deb Werkman ...	
	Room Tolstoy	What’s hot & what’s not in fiction	Agent Lisa Abellera
	Room Austin	Five reasons you need an agent	Agent Sheree Bykofsky
Until	Room King	Reasons to write – but not for publication	Agent Toni Robino
	Room Rowling	Editing – You mean there’s more than grammar?	Staff – Veronica H. Hart
	Room Dickens	A briefing on book sales and marketing in Europe	Staff –
	Room Roberts	Setting – Suspending the disbelief	Staff – Clarissa Thomasson
11:10 AM	Room Twain	Stalking Dead People –Researching Bios & Memoirs	Staff – JoAnn Glim
Session 4	40 minute session		
11:20 AM	Theater	Intellectual Property	Agent Emily Keyes
	Room Tolstoy	What’s hot & what’s not in non-fiction	Agent Stephany Evans
	Room Austin	Six secrets of successfully published authors	Agent Sheree Bykofsky
Until	Room King	Mystery that appeals to agents & publishers	Agent Nicole Rescinti
	Room Rowling	Self-Publishing – is it for you?	Staff – Tim Jacobs
	Room Dickens	Magazine article writing	Staff – Lane DeGregory
	Room Roberts	It all depends on your “point of view!” (POV)	Staff – Joanne Tailele
12:00 PM	Room Twain	Instant feedback – test your writing’s marketability	Agent Doug Grad
12:10 PM	Dining Hall	Lunch is served	Cultural Center Staff
12:40 PM	Dining Hall	Presenting student writing awards	Clarissa Thomasson
Session 5	40 minute session		
1:20 PM	Theater	What do periodicals want – panel discussion	Newspaper & Magazine Eds.
		Moderator – Lucy Tobias	
		Panel – Bob Massey, Cindy McCurry Bush, Jim Gouvellis, 2 In the selection process ...	
	Room Tolstoy	Is fiction the place to start your writing career	Staff – DL Havlin
	Room Austin	Platforms & how to build them	Editor Lynn Thompson
Until	Room King	Romance that appeals to agents & publishers	Agent Nicole Recinti
	Room Rowling	Writing others stories – Biographies	Staff – Dr. Lynn Hawkins
	Room Dickens	Magazine article writing	Staff – Lane DeGregory
	Room Roberts	Covers that work & those that don’t – to sell books	Staff – Joe Eckstein
2:00 PM	Room Twain	The art of keeping them reading - Pacing	Staff – Joanne Tailele

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Page three of your conference schedule:

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Session 6	40 minute session	
2:10 PM	Theater	Getting your book on shelves – panel discussion Area Librarians
		Moderator – Nancy Buscher
		Panel –Rollie Welch, Rosemary LaBarge, Tyra Keating & Terry Herman
	Room Tolstoy	Character Development – a scientific approach I Staff – DL Havlin
	Room Austin	Is Partnership Publishing for you? Editor Dede Cummings
Until	Room King	The Well-Sold Story – Secrets that sell your writing Agent Paula Munier
	Room Rowling	Effective Dialogue – Who said what Staff Susan Klaus
	Room Dickens	Plot, theme, story ... the anatomy of fiction Staff – Ronni Miller
	Room Roberts	A Writer’s View on Crafting a Best Seller Staff – Angelina Assanti
2:50 PM	Room Twain	Writing for outdoor publication Editor (Ed Franks)
Session 7	40 minute session	
3:00 PM	Theater	Publishing trends – panel discussion Agents & Editors
		Moderator – TBA
		Panel – Sheree Bykofsky, Rebecca Scherer, Katherine Sands
	Room Tolstoy	Character Development – a scientific approach II Staff – DL Havlin
	Room Austin	Real People, Real Stories: Invasion of Privacy Staff – Anne Dalton PA
Until	Room King	Instant feedback – test your writing’s marketability Agent Doug Grad
	Room Rowling	Producing, Writing & Selling “Green” work Editor Dede Cummings
	Room Dickens	Finding your market Staff – Dr. Lynn Hawkins
	Room Roberts	Newspaper articles & stories – getting started Staff – Lucy Beebe Tobias
3:40 PM	Room Twain	Fantasy & Sci-Fi Workshop Staff – Susan Klaus
Session 8	40 minute session	
3:50 PM	Theater	Getting your book on shelves – panel discussion Bookstore owners/managers
		Moderator – Susan Klaus
		Panel – Heidi Lange, (McIntosh), (Sunshine Books), (B&N), (BAM), Annette Stilson
	Room Tolstoy	Historical works that appeal to agents & publishers Agent Rebecca Scherer
	Room Austin	Before you start: Writing to a market Editor
Until	Room King	YA & Children’s that appeal to agents & publishers Agent Emily Keyes
	Room Rowling	Writing controversial subjects – in poetry & verse Staff – Melody Dean Dimick
	Room Dickens	Query Letters Agent Katharine Sands
	Room Roberts	Newspaper articles & stories – getting started Staff – Lucy Beebe Tobias
4:30 PM	Room Twain	Copywriting – Hone your skills & make some cash Staff – Ronni Miller

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Page four of your conference schedule:

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Session 9	40 minute session		
4:40 PM	Theater	What do avid readers want – panel discussion Moderator – Susan Klaus Panel – Linda Solinger, Tammy Dahl +3	Book buyers & club members
	Room Tolstoy	Pacing – keep them reading	Staff – Melody Dean Dimick
	Room Austin	Advanced editing topics – Legalities, continuity	Editor Lynn Thompson
Until	Room King	The Second Draft Deep Dive: Revising to sell	Agent Paula Munier
	Room Rowling	Instant feedback – test your writing’s marketability	Agent Doug Grad
	Room Dickens	Historical works that appeal to agents & publishers	Agent Rebecca Scherer
	Room Roberts	The idea factory – creative juice squeezer	Agent Toni Robino
5:20 PM	Room Twain	Illustrations & art work basics	Staff – Joe Eckstein
5:30 PM	Lobby	Networking – visit exhibits, vendors, other participants	
6:00 PM	Theater	Keynote speaker	Dr. Mary Custureri. President, Taylor & Seale Publishing
6:40 PM	Dining Hall	Banquet	
7:50 PM	Dining Hall	Presentation of the “Whammy”	DL Havlin
8:00 PM	Dining Hall	Comments and farewell	Brenda Spalding & DL Havlin

(Draft notes – the faculty assignments are suggestions, if agents don’t have suggestions I have topics to fill classes)

One-to-One Sessions

How it works.

This is your opportunity to get personal advice and counseling from our New York publishing professionals and other members of our faculty with strong experience in one or more publishing areas. You'll get an honest opinion of your work and, most importantly, the areas you need to improve on from a person qualified to do it! You can make great strides forward in your writing progress from what you learn at this one day conference. You may select (*on a first come first serve basis*) a faculty member to have a twenty minute one-to-one counseling meeting. Yes, the agents will expect you to pitch your work to them, *if* they have connections to your genre, general fiction, or non-fiction interest area.

Here's how it works:

- You **must be a registered participant of the conference** to be eligible for the one-to-one sessions.
- Read about each faculty member's area of expertise and determine which members you would like to consult. There is a limit of two sessions with our New York Agents/Editors per participant. There is no limit on our "local" faculty.
- Each faculty member will have a writing sample requirement that must be submitted to the conference 60 days (in our hands) prior to the conference. This allows the faculty member to review your work in advance and give you better suggestions. Requirements are specified in the "selection sheets" in this program.
- You will have a time(s) and place(s) provided to you in your registration packet the day of the conference.
- Most consultations will be in the Dining Hall, but some may be moved to other locations to accommodate presenters. (See map)
- If the faculty member you've chosen already has been "sold out" you will be given the opportunity to select another member. Availability of all faculty is on a first-come-first-serve basis based on receipt of registrations.
- Rates per session with each individual are marked on the selection sheets. New York Agent/Editor Faculty is \$50 for each session. Faculty is \$30 for each session.
- See refund policy for this topic.